



INTERNATIONAL  
**TRADE**  
ADMINISTRATION

## **FINAL AGENDA**

### **CONFERENCE ON CROSS BORDER DATA FLOWS & PRIVACY\***

October 15 – 16, 2007

Federal Trade Commission Conference Center  
601 New Jersey Avenue, N.W.  
Washington, D.C.

**OBJECTIVE:** This conference is part of a bilateral commitment between the United States and the European Union regarding the agreement concluded in 2001 on transfers of personal data from the European Union to the United States. The EU's Data Protection Directive, which was implemented in 1998 provides member states with the authority to block such transfers to countries whose privacy enforcement regime does not meet the directive's requirements. Under the US-EU Safe Harbor Framework, the United States received an "adequacy" determination from the European Commission limited to those U.S. organizations that self-certified to Safe Harbor.

To advance cooperation between the European Commission and the United States, both parties agreed to have regular consultations and information exchanges – at least annually – to facilitate understanding, improve oversight, and discuss related data protection issues and opportunities. The most recent exchange occurred in Brussels, Belgium, October 23-24, 2006 at the Commission's headquarters. At the conference's conclusion the United States invited the European Commission to continue the conversation with another conference in the United States in 2007.

#### **CO-ORGANIZERS**

UNITED STATES DEPARTMENT OF COMMERCE (HOST GOVERNMENT)  
EUROPEAN COMMISSION  
ARTICLE 29 WORKING PARTY ON DATA PROTECTION

**OCTOBER 15, 2007**

- 12:00 – 1:45 pm      **REGISTRATION**
- 1:45 – 1:55 pm      **WELCOMING REMARKS**  
**LYDIA PARNES**, DIRECTOR, BUREAU OF CONSUMER PROTECTION  
FEDERAL TRADE COMMISSION
- 1:45 -- 2:15 pm      **OPENING REMARKS**  
**MICHELLE O’NEILL** DEPUTY UNDER SECRETARY FOR INTERNATIONAL  
TRADE, U.S. DEPT. OF COMMERCE  
**JONATHAN FAULL** DIRECTOR GENERAL FOR JUSTICE, LIBERTY, AND  
SECURITY  
EUROPEAN COMMISSION VIA VIDEO LINK
- 2:15 – 2:40 pm      **KEYNOTE ADDRESS**  
  
**FRED H. CATE**  
Distinguished Professor & Director of the Center for  
Applied Cybersecurity Research  
Indiana University
- 2:40 – 3:00 pm      **COFFEE BREAK**
- 3:00 – 5:00 pm      **WORKSHOP ON THE U.S.—E.U. SAFE HARBOR FRAMEWORK**
- Moderator:      **Alisa Bergman, Partner, Venable LLP**  
**Damon Greer**      Safe Harbor Program  
**Giovanni Butarelli**      Director General, *IT Garante*  
**Joan Antokol**      Partner, Baker & Daniels, LLp  
**David Hoffman,**      CPO, Intel Corporation  
**Martha Landesberg**      Director of Policy & Counsel, Truste  
**Hugh Stevenson,**      Deputy Director for International Consumer Protection,  
Federal Trade Commission

**OCTOBER 16, 2007**

8:00 – 8:30 am      REGISTRATION

8:30 – 10:30 am      **GLOBAL SOURCING AND DATA FLOWS – COMPLIANCE AND SECURITY IN THE GLOBAL ECONOMY**

Moderator:    **Marty Abrams**      Executive Director, Center for Information Policy Leadership  
                  **Bojana Bellamy**      Global Data and Privacy Leader, Accenture  
                  **Dean Forbes**          Senior Director – Global Privacy, Schering-Plough Corporation  
                  **Sandy Hughes**      Chief Privacy Officer, Proctor & Gamble, Inc.  
                  **Harriet Pearson**     Chief Privacy Officer, IBM Corporation  
                  **Jessica Rich**        Assistant Director, Division of Privacy and Identity Protection, Federal Trade Commission

10:30 – 10:45      COFFEE BREAK

10:45 – 12:45      **THE EUROPEAN UNION’S DATA PROTECTION FRAMEWORK – 12 YEARS LATER: *Intra-EU Data Flows, Adequacy, and the Role of the Article 29 Working Party on Data Protection***

Moderator:    **Peter Schaar**          Chairman, Article 29 Working Party  
                  **Francesco Pizetti**     President, Garante, Italian Data Protection Authority  
                  **Gary T. Davis**        Ireland Deputy Data Protection Commissioner  
                  **Dr. Artemi Rallo**     Director, Spanish Data Protection Authority  
                  **Christopher Foster**   Assistant General Counsel, Data Privacy, Honeywell International, Inc.  
                  **Isabel Davara**        Partner, Davara Abogados

12:45 – 2:00pm      LUNCHEON

2:00 – 3:40 pm      **IMPLEMENTING AND ENFORCING CORPORATE PRIVACY RULES**

Moderator:    **Miriam Wugmeister** Partner, Morrison & Foerster, LLP  
                  **Bob Rothman**        Chief Privacy Officer, General Motors Corporation  
                  **Marc Rotenberg**     President, Electronic Privacy Information Center  
                  **Jennifer Stoddart**    Privacy Commissioner of Canada  
                  **Jesus Orta Martinez** Deputy Director General of the Digital Economy Ministry of the Economy, Mexico  
                  **Mrs. Lina Ornelas**   General Director of Classified Information and Data Protection, Federal Institute for Access to Public Information (IFAI), Mexico (TBC)

3:40 – 3:50 pm            COFFEE BREAK

3:50 -- 5:30 pm            **BINDING CORPORATE RULES AND CONTRACTUAL CLAUSES – THE EUROPEAN UNION’S CONTEXT**

Moderator:    **Ms. Lokke Moerel**, Partner De Brauw Blackstone Westbroek  
                  **Nuala O’Connor Kelly**, Chief Privacy Leader, General Electric Company  
                  **Tanguy Van Overstraeten**, Partner, Linklaters LLP  
                  **Yukiko Ko**, Director, International Fraud and ID Management, Transunion  
                  **James Koenig**, Privacy Co-Leader, PricewaterhouseCoopers LLC

5:30 – 6:00 pm            **CLOSING REMARKS**

**Peter Schaar**,                Chairman of the Article 29 Working Party  
**Michelle O’Neill**,        Deputy Under Secretary for International Trade

**\*Note: Panel themes and speakers may be subject to change as determined by the conference sponsors.**